

FINANCIAL MARKETS AND ECONOMIC ANALYSIS

The financial markets and economic analysis concentration, within the Bachelor of Science in Business Administration degree program, will provide you with the foundation you need to lead your company to financial success.

If you're able to analytically and critically solve complex problems, looking to pursue a career in banking, consulting or public administration, or simply interested in the drivers behind mergers and acquisitions, the financial markets and economic analysis concentration is the concentration for you.

THE PROGRAM

The financial markets and economic analysis concentration explores concepts in accounting, investments, financial markets and institutions, and the complex nature of international markets. You will improve your critical thinking, analytical, and communication skills and will be prepared to analyze complex market functions in an economically and culturally diverse global setting.

Our faculty are experts in fields such as international finance, emerging markets, mutual funds, and market efficiency. In addition to their role as professors, they are also active consultants, researchers, and writers whose work has appeared in a variety of journals and publications. In other words, you'll learn from the best.



CURRICULUM

In the workplace, you'll take part in lectures, group, and individual projects and lead oral presentations. This program mimics the workplace, offering you these same kinds of experiences at the undergraduate level to better prepare you for your career.

You'll develop the skills, techniques, and decision-making tools essential for evaluating investment opportunities, mergers, and the impact of government policy on global markets and institutions.

Helzberg Core Curriculum

You'll take the following 26 credit hours as part of the Helzberg core curriculum:

- BIA 3100 Computing Technologies for Business** (3 credit hours)
- BIA 3201 Prescriptive Analytics for Business Decision Making** (3 credit hours)
- FN 3000 Essentials of Finance** (3 credit hours)
- MG 3001 Professional Readiness II: Skill Development** (1 credit hour)
- MG 4001 Professional Readiness III: Experience & Transition** (1 credit hour)
- MG 3300 Leadership & Organizational Behavior** (3 credit hours)
- MG 3350 Business in Global Environments** (3 credit hours)
- MG 3400 Business Law and Commercial Transactions** (3 credit hours)
- MG 4940 Business Leadership: Strategy, Policy, and Ethics** (3 credit hours)
- MK 3000 Principles of Marketing** (3 credit hours)

Financial Markets and Economic Analysis Curriculum

In addition to the Helzberg core courses, you'll take 15 credit hours such as:

Required

- EC 3000 Intermediate Macroeconomics** (3 credit hours)
- EC 3100 Intermediate Microeconomics** (3 credit hours)
- FN 4100 Investments** (3 credit hours)
- FN 4300 Financial Markets and Institutions** (3 credit hours)

Choose one of the three courses

- EC 4001 Forecasting and Data Analysis** (3 credit hours)
- EC 4200 International Economics** (3 credit hours)
- FN 4000 International Finance** (3 credit hours)



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RESEARCH AND INTERNSHIP OPPORTUNITIES

You're encouraged to participate in internship programs and business practicums. These experiences help you gain practical skills and perspectives from different companies. You're also urged to seek study abroad opportunities to offer you an international viewpoint.

Numerous internship opportunities are available thanks to Rockhurst's vast professional network of alumni and friends. Some of the firms offering internships and full-time positions to Helzberg students and graduates include:

- Cerner
- DST Systems
- Edward Jones
- Federal Reserve Bank of Kansas City
- Hallmark
- Morgan Stanley
- Mutual of Omaha
- New York Life
- Scottrade
- State Street
- UMB Bank

Within the program, you will take part in civic partnerships and capstone projects with local businesses so you can see how these connect to what you're learning in class.

GET STARTED

Visit rockhurst.edu/bsba to learn more and apply today.

Questions?

Contact Paul Nunez, director of undergraduate advising, at 816-501-4578 or paul.nunez@rockhurst.edu



CAREER OUTLOOK

Students who graduate with a BSBA, concentrating in financial markets and economic analysis, begin their careers as financial analysts, management trainees, economic analysts, trade specialists, credit analysts, stock brokers, or investment bankers.

THE ADMISSION PROCESS

Apply in three easy steps.

1. **Complete an application for admission** at rockhurst.edu/apply.
2. **Submit your official high school and undergraduate transcripts** (if applicable). Electronic transcripts may be sent to jennifer.plaster@rockhurst.edu. Official transcripts can be mailed to:

Rockhurst University
Helzberg School of Management
Conway Hall, Room 201F
1100 Rockhurst Road
Kansas City, MO 64110-2561

3. **After submitting your application and transcripts**, meet your adviser to map out a personalized schedule.

rockhurst.edu/bsba

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Helzberg School
of Management