

FRESHMAN ADMISSION REPORT
FALL 2009

3/20/2009

	YEAR TO DATE				YEAR END		GROSS GOALS	REVISED GROSS GOALS
	Fall 2007 (3/23/07)	Fall 2008 (3/20/08)	Fall 2009 (3/20/09)		Fall 2007	Fall 2008	Fall 2009	Fall 2009
SOURCE	<u>HISTORY</u>	<u>HISTORY</u>	<u>BANNER</u>		<u>HISTORY</u>	<u>HISTORY</u>		
GROSS INQUIRIES	17229	20220	23252		17628	20556	20057	23500
<i>Conversion Rate</i>	10.00%	9.12%	8.49%		10.44%	9.50%	9.32%	8.80%
GROSS APPLICANTS	1723	1844	1975		1840	1953	1869	2068
<i>Admit Rate</i>	76.32%	75.98%	76.76%		75.60%	75.88%	79.51%	79.01%
GROSS ADMITS	1315	1401	1516		1391	1482	1486	1634
GROSS DEPOSITS	290	163	148		467	385	425	425
<i>Yield Rate</i>	21.14%	11.63%	9.63%		26.46%	24.29%	26.99%	24.54%
NET DEPOSITS	278	163	146	Registered	368	360	401	401
DENIED	123	98	115		148	118		
INCOMPLETE APPS	145	218	225		0	0		
AVG ACT-C/GPA	25.46/3.61	24.64/3.56	24.64/3.51	Registered	25.09/3.60	24.91/3.54		
WITHDRAWALS	na	126	119		301	352		
CANCELLATIONS	na	88	115		1023	1122		

****Fall of 2008 went to a non-refundable deposit.****

Yield rate compares net deposits/registered students to gross admits.
The YTD average ACT-C/GPA is for net deposits for the current term
and the year end average ACT-C/GPA is for registered students.