

# Rockhurst University 2006-2007

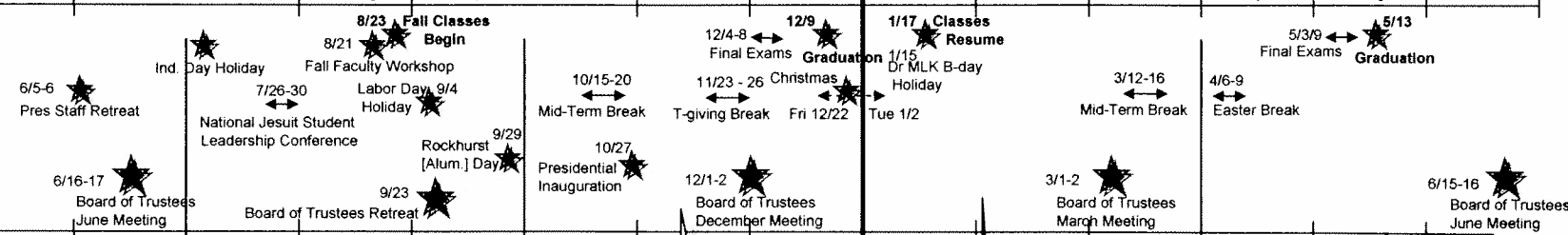
Summer 2006

2006

2007

May June July Aug Sep Oct Nov Dec Jan Feb Mar Apr May June

## AY 06-07 University Calendar



### Phase 1 – Validate Mission, Clarify Core Values, and Create a Shared Vision

- President does an initial draft based on one-on-one sessions to date, and a two-part visioning exercise w/ his cabinet.
- Beginning early August through mid-October, the President and members of the University Planning and Budgeting Committee take the first working draft into each of thirteen Town Meetings with various stakeholder groups.
- Multiple drafts; broadest possible exposure.

#### Desired Outcomes:

- Clear, compelling statements of RU purpose and aspirations for the future.
- Strong sense of community ownership.
- Commitment to a common future.
- Strategic focus.

### Phase 2 – Situation Analysis Leading to Identification of Critical Issues

- Community provides essential input during thirteen Town Hall Meetings, smaller group sessions, and follow-up on-line surveys.
- University Planning & Budgeting Committee analyzes results to identify Critical Issues and an initial set of Strategic Directions
- Town Hall Input and UPBC analysis are made available to each Planning Work Group in Phases 3-5.

#### Desired Outcomes:

- Improved internal and external situation awareness.
- Clearer sense of the differentiated value Rockhurst provides students and others.
- Four to six Critical Issues under which we establish Strategic Directions for Rockhurst University through 2012.

### Phase 3 – Identify Strategic Directions

- The UPBC forms, charges and coordinates the work of 4-6 Planning Work Groups, comprised of invited faculty, staff, students, and alumni from across the Rockhurst community.
- Each Work Group recommends 1-3 Strategic Directions -- or "pathways to the vision" -- for each of the Critical Issues identified in the Town Meeting process.
- The Board of Trustees endorse both Critical Issues and the set of Strategic Directions that were framed by the planning task forces and reviewed by the University Planning & Budgeting Committee.

Strategic Directions that were framed by the planning task forces and reviewed by the University Planning & Budgeting Committee.

#### Desired Outcomes:

- Board of Trustees' endorsement of 4-6 Critical Issues and 1-3 Strategic Directions for each Critical Issue.

### Phase 4 – Identify Objectives and Supporting Actions to Achieve Each Strategic Direction

- Work Groups establish a set of measurable, feasible Objectives with one-year time horizons, for each Strategic Direction.
- Work Groups identify specific Actions and courses of action necessary to achieve each Objective. Each Action has a responsible agent, clear measurable outcomes, initial milestones, and anticipated completion dates.

#### Desired Outcomes:

- Specific initiatives with quantifiable outcomes under each Strategic Direction.

### Phase 5 – Identify Metrics to Evaluate Progress Toward Achieving Strategic Directions

- Planning Work Groups work in concert with the responsible agents for each Action and with the Office for University Planning and Assessment to identify metrics to measure progress toward achieving Strategic Directions.

**Desired Outcomes:** Metrics, and the means to collect & analyze data.

## "Plan to Plan"

- Summer 2006 "Planning to plan" by the President's Cabinet involves both AY 06-07 strategic planning [top axis] AND preparation for essential budget work for the coming year [bottom axis].
- New process and effective practices developed along the bottom axis in 06-07 help ensure successful implementation of Strategic Plan 2007-2012 taking shape along the top axis.

## Strategic Management Cycle 2006-2007

- During this and subsequent annual Strategic Management Cycles, the university's Planning and Budgeting Committee ensures that resources are allocated consistent with the vision, mission, and strategic priorities identified in Phases 1-5, above.
- During 06-07, the Planning and Budgeting Committee works to successfully meet four budget & fiscal management-related objectives established by the President in his June 06 memo to the committee.

#### Desired Outcomes:

- Responsible stewardship of university resources.
- Broader participation in resource allocation and budget decisions.
- More effective coordination of planning, budgeting and assessment.

Strategic Mgmt Cycle

07-08